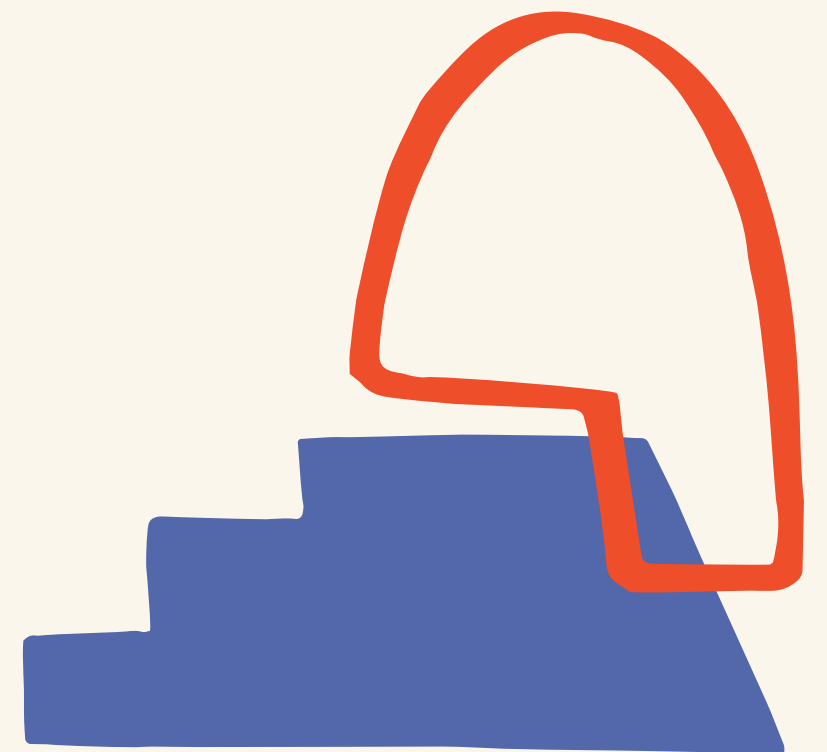
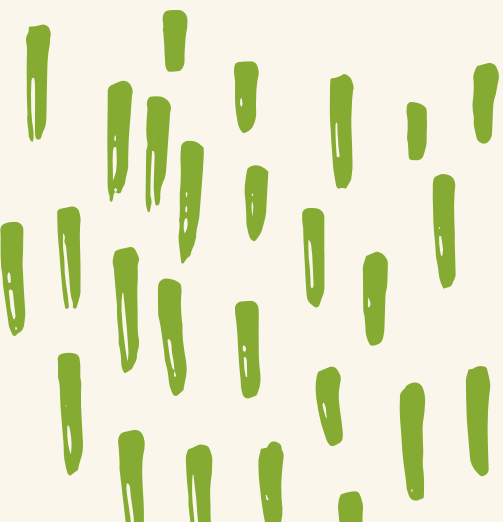




# ERIN NOVA

Product Development



# Hi, I'm Erin

An aspiring product developer



## I'm a Graduate of the FIT Home Product Development Program

At FIT, I gained important knowledge about the stages of the product development process through both in-class lectures and constant contact with industry professionals. Our projects reinforced the skills and concepts we learned. The projects I am presenting demonstrate the range of information provided in this course.

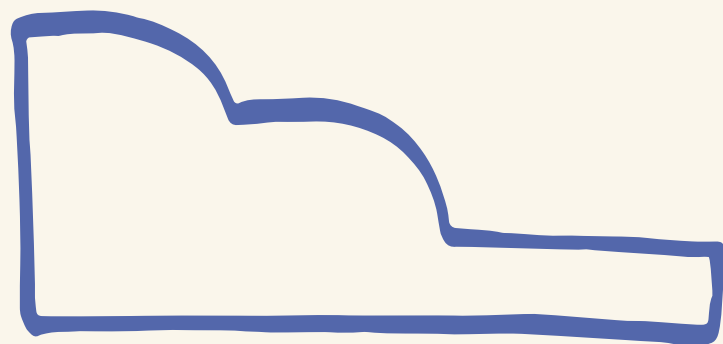
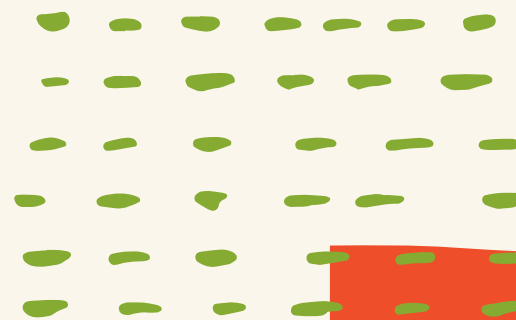
## I committed to working hard

My goal and my dream is to have a job that keeps me busy, creative, and productive. I love to work hard and see the results of that hard work in the results it yields.



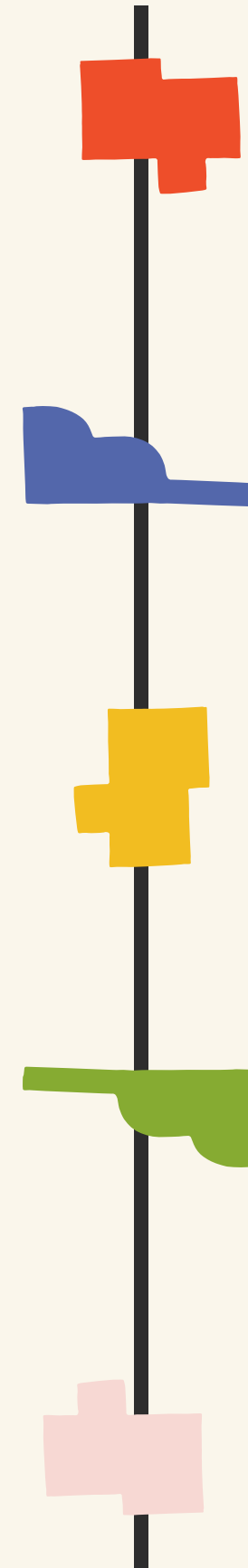
# What motivates me

The ability to create products that help people in their day to day lives or make them perk up and smile is what motivates me. I believe that developers and designers have the potential to represent the consumer population with products that respond to their concerns.





# My education milestones



## **Bachelor of Arts**

Received my B.A. from Fordham University in 2008

## **Bachelor of Science**

Received my B.S. from FIT in 2019

## **Graduated Magna Cum Laude**

Graduated FIT with 3.94 GPA

## **Arthur Tauber Award for Academic Excellence**

Received this award and a \$500 prize for having one of the highest GPA's in my major at FIT.

## **Traveled Abroad and Domestically**

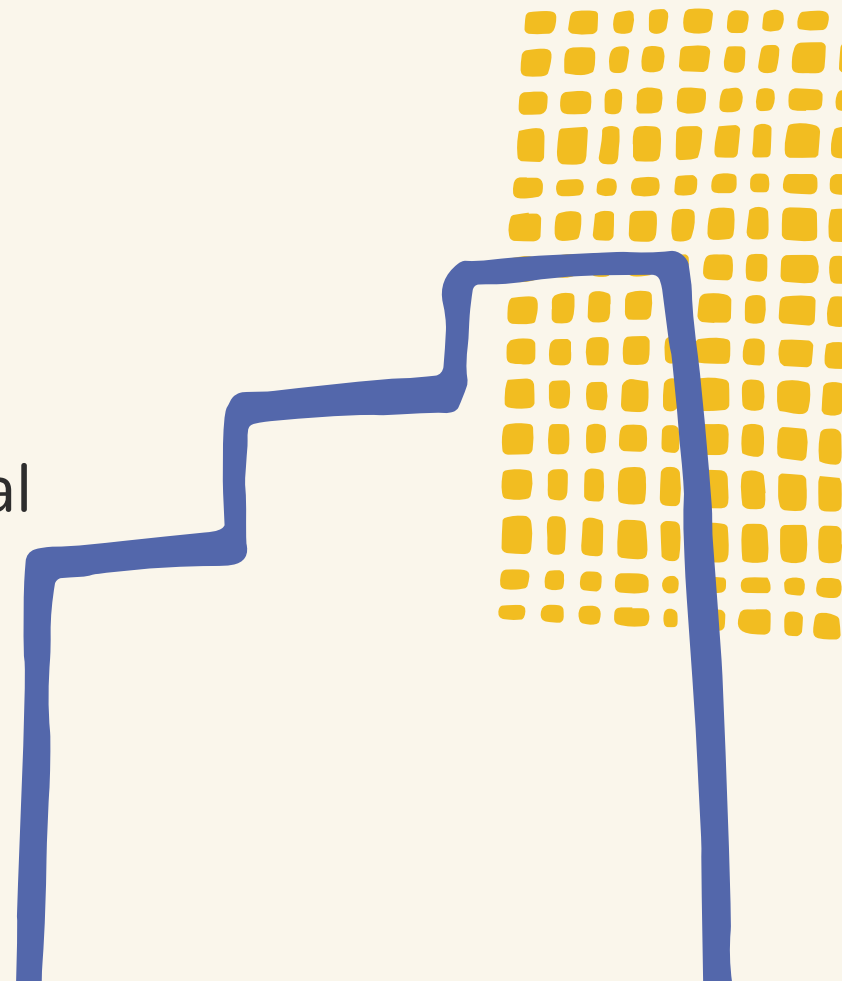
Traveled to London and Paris with members of my program to attend Maison et Objet trade show as well as the International Housewares Show in Chicago.

# Senior Year Final Project: Concept for Color-Changing Cookware



## PRISMA COLOR-CHANGING COOKWARE

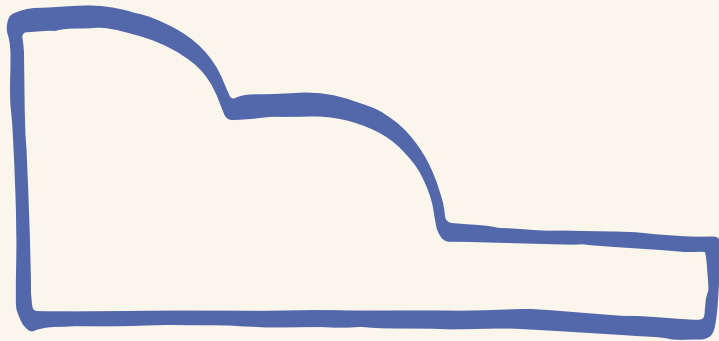
This project was our chance to develop our own product all the way through the process before manufacturing. My group came up with a concept for color-changing cookware to provide a visual cue for at-home chefs.



# Prisma Cookware



# Prisma Cookware





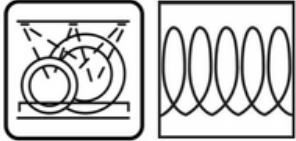

## THE PRISMA DIFFERENCE

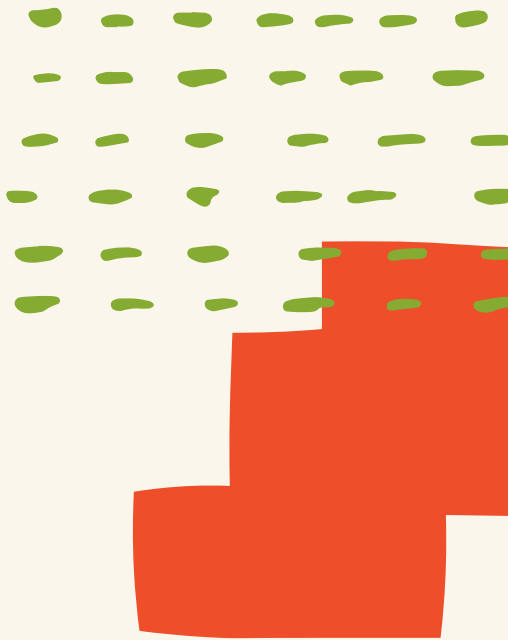
HEALTHY COOKING SURFACE  
CERAMIC NON-STICK

HOLLOW-CORE STAINLESS STEEL  
COOL-TOUCH HANDLE

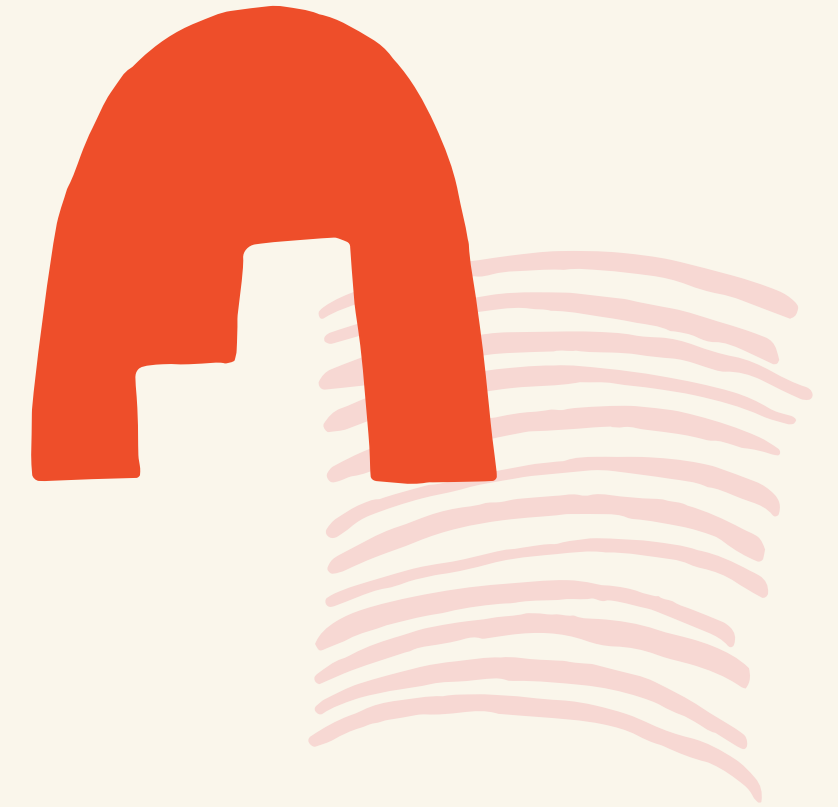
PREMIUM QUALITY  
HARD ANODIZED ALUMINUM CORE

COLOR CHANGING TECHNOLOGY  
HEMATITE EXTERIOR COATING



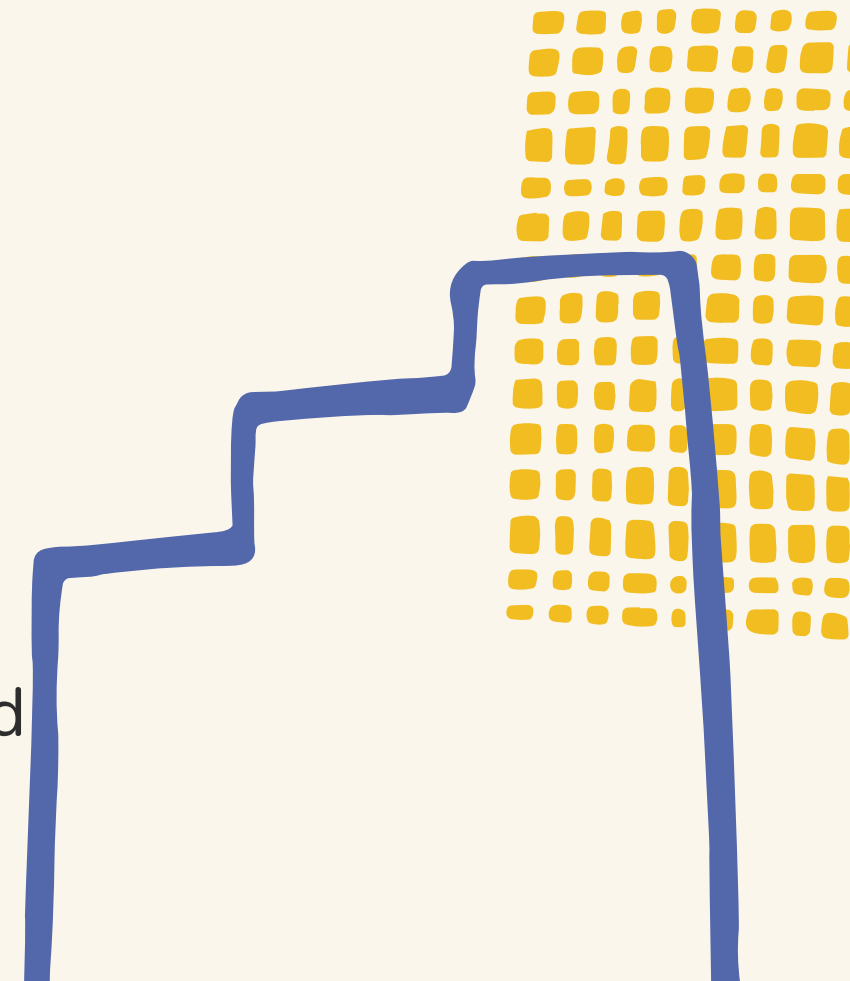


# Junior Year Final Project: Market Analysis of Adult Play Trend



## ADULT PLAY

Adult play is a term that describes the trend of adults who look for experiential activities that they can snap and post on social media. These kinds of experiences are colorful, playful, full of novelty and lean towards the more maximalist aesthetic. The products we invisioned that could be inspired for the home by this trend mimicked those qualities.



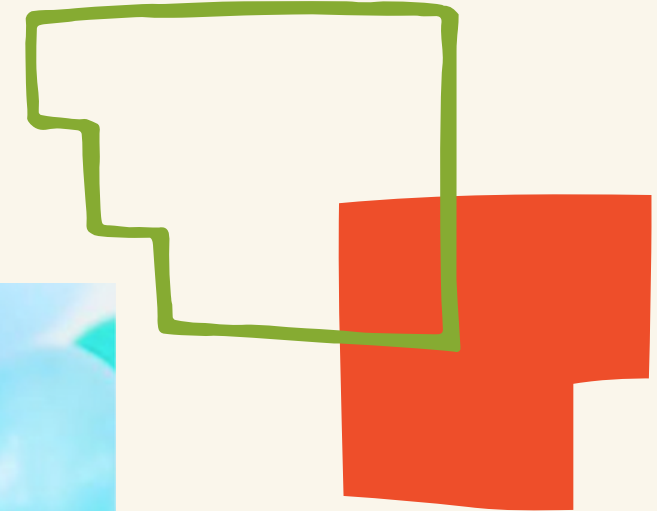


# Adult Play

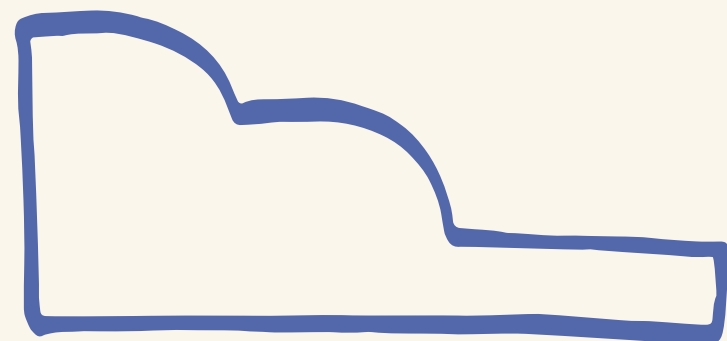
## ADULT PLAY\_

“EMBRACING JOY IN THE DIGITAL WORLD”

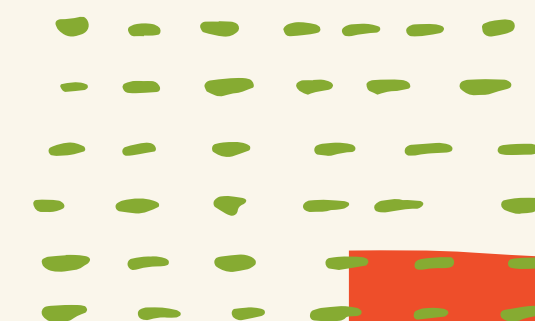
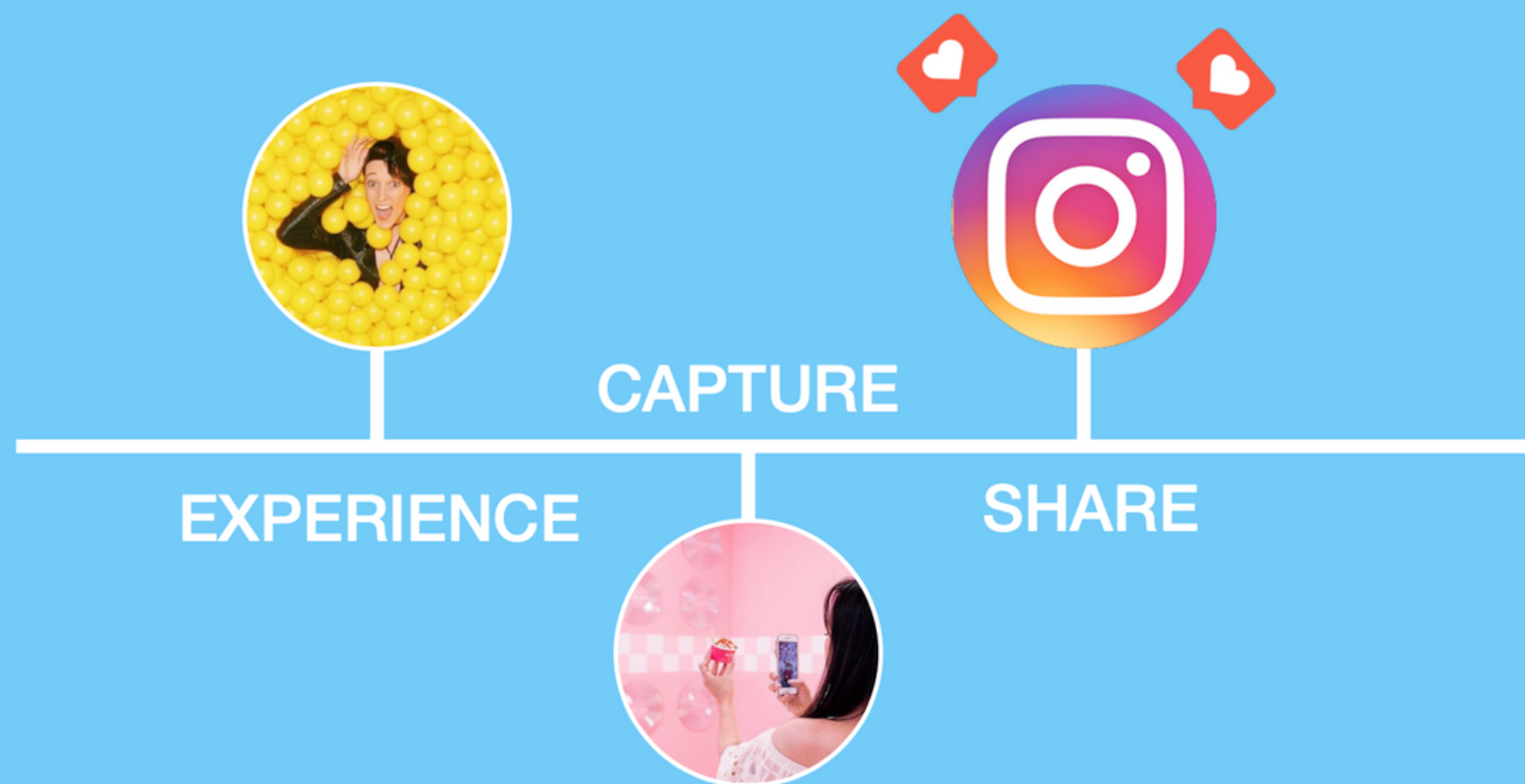
YUAN JUNG, BAILEY WILLIAMS, ERIN PEKER, JANE PASTORE



# Adult Play



WHAT IS ADULT PLAY\_?

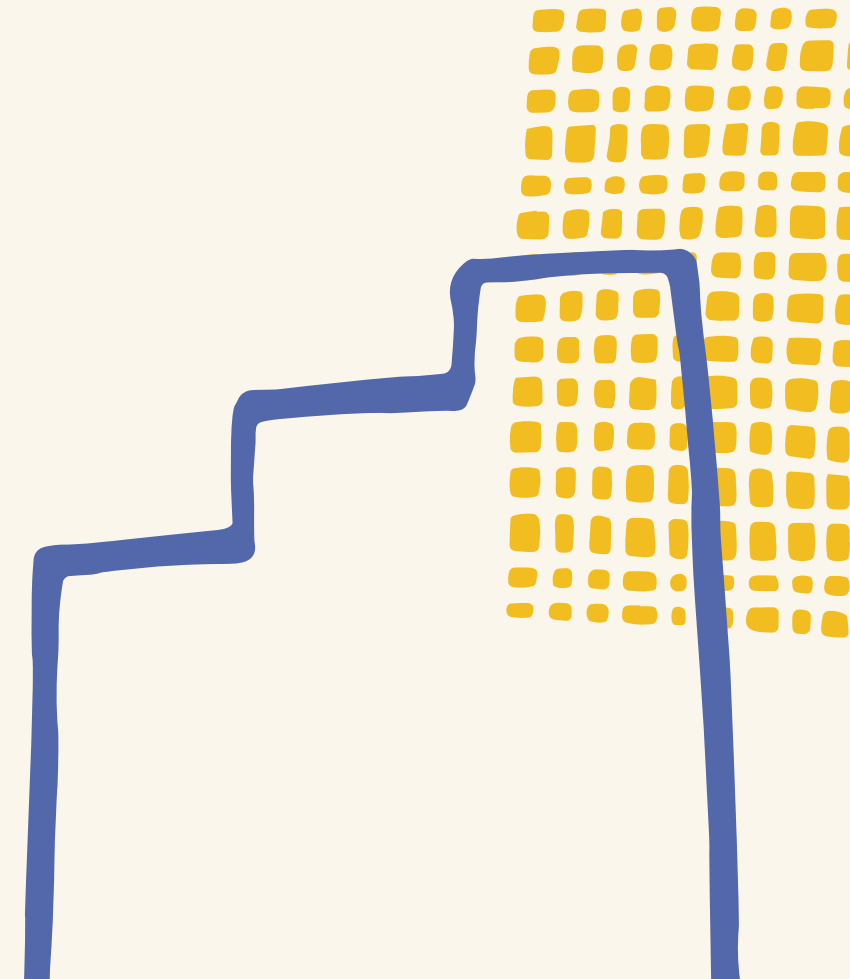


# Mood Board for Bedding Trend – "Stitch Fix"



**"STITCH FIX"**

This mood board demonstrates a trend that was entering the bedding market.





# Trade Experience

## IFDA – International Furnishings and Design Association

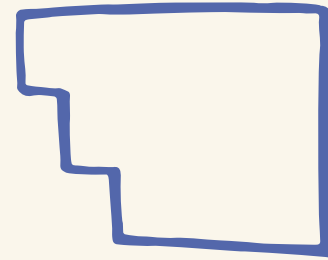
I am the VP of the trade awareness committee and a member of the marketing committee in this group. Trade awareness consists of attending trade shows and giving out awards in various categories. As a board member, I attend monthly meetings in addition to committee meetings.



# My strengths as an employee



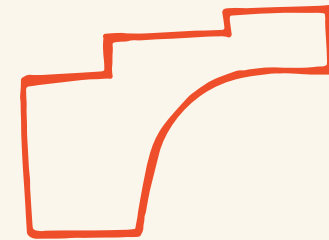
**Strong written and  
verbal communicator**



**Passionate  
work ethic**



**Diverse work  
background**



**Excellent Team  
Player**



**Looking to grow  
with a company**





# Get in touch with me

For inquiries on my services:

## Email

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## Phone

347-323-8542

